



VETS HIRED

Affiliate / Franchise
Virtual Career Fair Opportunities!



Are you an unemployed, underemployed Veteran, have recruiting experience, own a military employment service, looking to help Veterans land jobs or new careers while networking with vet-friendly companies around the country, then Vets Hired might have an opportunity for you.

This opportunity is not for everyone, and a stringent vetting will be in place for any interested parties.

As an Independent Contractor/Affiliate Partner with Vets Hired, you will have an opportunity to launch All-inclusive or Industry Specific, Local Veterans Virtual Career Fairs while sharing revenue with Vets Hired.

You will have no out-of-pocket expenses; however, you should expect to be able to call 25-30 companies a day to hire employers and invest adequate time in helping to promote the Fairs via social media, direct phone calls to veteran organizations, email flyers and invitations to veteran job seekers.

Vets Hired will be here to support you from start to finish, by using its vast network of resources to help sell booths to employer contacts, while helping to promote the event to job seekers as well. Vets Hired will cover all expenses to include the purchase of business leads, email accounts, marketing and promotional materials to name a few.

If you have at least four hours a day of free time, then you have what is needed to get started.

A woman in a military uniform is shown from the chest up, looking slightly to the right. She is wearing a camouflage uniform. Behind her is a large American flag. The image is partially obscured by a red curved shape on the left side.

Revenue Sharing:

You will receive 60% of the Net revenue generated from each event.

And you will receive 10-20% commission from any services or events that Vets Hired currently offers, if you are able to articulate it and sell it to potential clients.

Goals:

Our goals are for 100+ job seekers and 10-20 companies at each event.

Expenses:

All expenses will be immediately recovered from successful transactions and then the rest of the revenue will be shared one day after each event. Revenue will be sent over via Paypal Invoice.

Potential Revenue:

With 10 companies paying \$595 each, we can generate nearly \$6,000 per event. However, we also offer premium services, including the Gold Package priced at \$1,495. Given the demand, it's reasonable to expect 10 to 20 employers and educational institutions participating, especially at local or regional fairs.

Exit Strategy:

Each partner can terminate this agreement with a direct phone call and/or email with a 30-day notice. If you find a new job or opportunity, and leave in the middle of an event, you will forfeit your revenue from the event. If Vets Hired terminates the partnership in the middle of an event, you will be paid your percentage of revenue/commissions at the point of termination.



Getting Started:

- ▶ **Sign the MOU and/or Independent Contract Agreement.**
- ▶ **Fill out and return the W-9 form.**

Process:

- ▶ Create a folder on your desktop and organize all your files, organization is very important for your success.
- ▶ Study the Vets Hired website and learn the services that are being offered to employers.
- ▶ Select a location, city or region and then determine if you wish to host a local industry specific or all-inclusive event 35-40-days in advance.
- ▶ Do research on the region, identify which industries are growing or doing the most hiring.
- ▶ Update your LinkedIn account to reflect that you are launching Veteran Virtual Career Fairs in partnership with Vets Hired.
- ▶ Start connecting with local veteran organizations within the targeted region and update the Excel file.
- ▶ Wait for the purchased employer contact list to be sent to you within 3-5 days for prospecting and business development.
- ▶ Start making 25-30 phone calls a day to employers and then start sharing the flyer with your military network.
- ▶ You are expected to attend and co-host the virtual fairs and send over a survey to all participating companies a couple of days after each event.
- ▶ Send out the itinerary to every participating employer at least 5-days prior to each event.

EMPLOYER VIRTUAL FAIR PROCESS

Getting started:

- ▶ Register for the event and email me us jobs that your organization would like to interview for at the event.
- ▶ Vets Hired' Recruiters will be sourcing qualified veterans, locally, regionally, and nationally.
- ▶ Our team will post your jobs in the ATS which promotes your positions in over 31 national job boards including LinkedIn, Monster, Indeed, ZipRecruiter, Global Careers, and Recruit.net to name a few.
- ▶ Vets Hired will be investing in LinkedIn Recruiter, which will significantly expand our reach to millions of veterans who are (Open to Work).
- ▶ The event will be promoted on Vets Hired website with over 20,000 visitors monthly, to thousands globally via email campaigns, social media, and on LinkedIn in over 90 military and veteran organizations with a reach of 2.3 connections.
- ▶ All applicants will be called, emailed, and invited to meet your recruiters in your breakout room for assessment interviews and networking.



How it works:

- ▶ At the beginning of the event, everyone will meet in the Zoom lobby where each company will have several minutes for introductions.
- ▶ Immediately, after the introductions have concluded, each organization will be directed at their breakout rooms.
- ▶ In your breakout room, you will have the opportunity to network with job seekers and share current job openings, download resumes, and engage with job seekers.
- ▶ If you register for the direct placement service, our team of specialists with over two dozen years of information technology recruiting will source, screen, test, pre-interview and share the shortlisted talent 2 days prior to the event and invite all qualified applicants to the company's breakout room.
- ▶ To support your recruiting and outreach efforts in the future, all participating companies will have direct access to the virtual profiles.





Contact Us

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